

**THE PRESIDENTIAL REPORT**  
**2015**  **2016**

RICHLAND | LEXINGTON | FAIRFIELD



## **DEAR FRIENDS,**

At Midlands Technical College, the 2015-2016 academic year celebrated growing the college, making lives better, and leveraging goodwill.

Thousands of family and friends beamed with pride during commencement when we awarded nearly 2,200 students with academic degrees, diplomas, and certificates, and we applauded as history was made when the youngest student ever received an associate degree from MTC within months of graduating from high school.

We cheered during the opening of the new Advanced Manufacturing and Skilled Crafts Center, a state-of-the-art facility that will help develop the manufacturing workforce; and we rejoiced in our academic excellence when 12 MTC Career Programs received 100% pass rates on their licensing and credentialing exams.

We rose to the occasion when the Smithsonian Museum turned to MTC to design and create a tool for a national public service project, and we helped the college dream become a reality for almost 600 students who received academic and QuickJobs scholarships to support their higher-education journey.

At MTC, we are passionate about providing higher education with real value to our students in terms of cost; preparation for four-year and advanced degrees; and hands-on, first-class skills training to fill the in-demand jobs in the Midlands. Just as we are proud of what we've accomplished over the past year, we are dedicated to providing innovative educational leadership for years to come.

It is an honor to present the inaugural Presidential Report.

**Respectfully,**

A handwritten signature in white ink that reads "Ronald L. Rhames". The signature is written in a cursive, flowing style.

**Dr. Ronald L. Rhames '78**



YOUR PLACE FOR  
MIDLANDS  
TECHNICAL COLLEGE  
NEWS & EVENTS

YOUR PLACE FOR  
MIDLANDS  
TECHNICAL COLLEGE  
NEWS & EVENTS



## **ADVANCED MANUFACTURING AND SKILLED CRAFTS CENTER**

The new **34,000-SQUARE-FOOT**, two-story facility is the home to many of MTC's programs that prepare students for careers in advanced manufacturing and skilled crafts.

## Growing the College | ACADEMIC EXCELLENCE

- > **A new MTC Bridge Program with Coker College** was implemented that includes a structured 2+2 curriculum that provides MTC Marketing and Management graduates with admission to Coker College and access to Coker College courses online and at the MTC Beltline Campus one evening a week.
- > **Six MTC career programs successfully completed program reviews** during the assessment process. The degree programs include Criminal Justice, Architectural Engineering Technology, Civil Engineering Technology, Mechanical Engineering Technology, Respiratory Care, and Computer Technology. Additionally, the American Bar Association House of Delegates granted re-approval to the MTC Paralegal Program through 2022.
- > **32 Career Program Advisory Committees comprised of representatives from more than 500 businesses, industries, and agencies** provided recommendations for aligning our programs to community needs, equipment upgrades, and employment opportunities for MTC academic degrees, diplomas, and certificates.

## Making Lives Better | ACADEMIC EXCELLENCE

- > **MTC inducted 22 new members into the National Technical Honor Society (NTHS)**, representing the college's Engineering Technologies, Health Sciences, and Nursing programs. NTHS ensures MTC students gain national recognition for outstanding academic achievement.
- > ***Diverse: Issues in Higher Education* ranked MTC in the top 100 colleges in the United States (#64)** in terms of African-American students earning associate degrees. It is the fifth consecutive year MTC has been designated as a top 100 producer among the approximately 1,200 technical and community colleges in the country.
- > **MTC was awarded a \$2.25 million grant from the U.S. Department of Education** to help improve the success of high-risk, first-time freshmen through enhanced academic advising and student engagement.



Nearly  
**2,200**  
students graduated at  
May 2016 commencement

**100%**  
pass rate on credentialing  
exams for 12 MTC  
Career Programs

**89%**  
of MTC graduates  
employed or continuing  
their education within  
6 months of graduation

**120+**  
degree, diploma, and  
certificate programs  
of study offered



The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) affirmed MTC's high educational quality after review of the Fifth-Year Interim Report.

Accreditation has significant bearing on the transferability of credits, eligibility for federal student financial assistance, and employability after graduation.

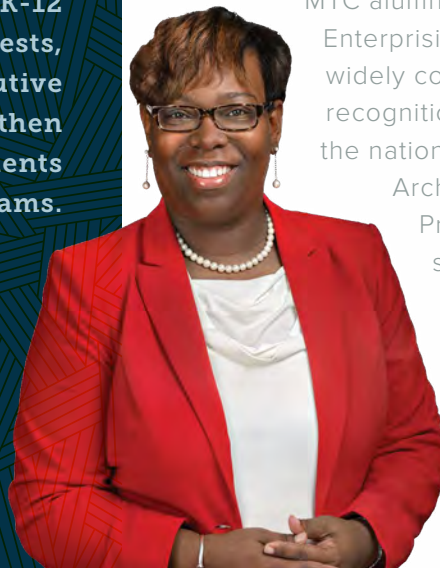
Superintendents and school board members from all eight school districts in Fairfield, Lexington, and Richland counties attended the second annual MTC K-12 Partnership Summit. K-12 guests, the MTC Commission, and executive staff explored ways to strengthen initiatives and include more students in college programs.

## Leveraging Goodwill

### ACADEMIC EXCELLENCE

- > **The Smithsonian Museum turned to MTC** for help designing and creating a tool. The National Museum of American History needed invention kits made for hundreds of students visiting during the National Week of Making in June 2016. MTC students, guided by expert faculty and utilizing advanced facilities, helped the Smithsonian with its national public service project.
- > **MTC Automotive Technology program** faculty and staff, in conjunction with the MTC Operations Department, worked tirelessly to ensure students could return to classes as scheduled after the automotive shop was flooded in October 2015. Several vehicles were destroyed in the flood. One year later, the Automotive Technology program has received donated replacement vehicles from Nissan North America and the Dick Smith Automotive Group.

*ENTERPRISING WOMEN MAGAZINE* named MTC alumna Lasenta Lewis-Ellis the 2016 Enterprising Woman of the Year. The award is widely considered one of the most prestigious recognitions for female business owners in the nation. Lewis-Ellis graduated from the Architectural Engineering Technology Program and has funded two student scholarships. She also is a graduate of FastTrac®, a program that helps entrepreneurs develop their technology and science-based businesses.







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**MIDLANDS**  
TECHNICAL COLLEGE

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**JT's Chrysler Jeep**  
of Lexington

**BFGoodrich**



## PINNING CEREMONY with “Myles”

The nursing cap is no longer a part of most female nurses’ uniforms, but it is still a well-known symbol of the profession. The cap signifies the industry’s timeless values of caring, dedication, dignity, and integrity.

Myles, the Jeep, joined the graduates before their pinning ceremony in May 2016.



## Growing the College | STUDENT SUCCESS

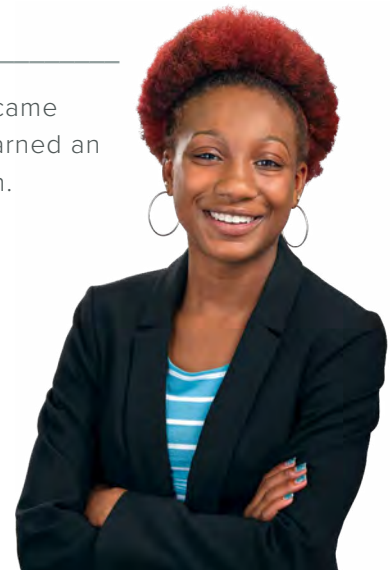
- > **MTC welcomed 2,392 first-time freshman and 1,201 first-time transfer students** in Fall 2016.
- > **High school dual enrollment is up 65.9%** from Fall 2015. In Fall 2016, more than 500 students registered to take college classes at MTC that also count toward high school credit. Dual enrollment can save thousands in college tuition costs and shorten the time it takes to earn an associate or bachelor's degree.
- > **Gamecock Gateway enrollment grew to 420 students.** This is the largest enrollment in the history of the program and is a 170% increase since it began in 2011. The first class of Gamecock Gateway students graduated from USC with their baccalaureate degrees in May 2016.

## Making Lives Better | STUDENT SUCCESS

- > **The MTC Phi Theta Kappa (PTK) International Honor Society was recognized as one of the top 100 PTK chapters in the nation.** The MTC chapter garnered seven regional awards and continued its five-star chapter rating, which is the highest rating available for a PTK chapter.
- > **In 2015-16, MTC obtained renewal as the only VetSuccess on Campus site in South Carolina.** MTC continues to serve one of the largest populations of college veterans and their dependents in the Palmetto State. The college's VA Office has consistently exceeded 90% satisfaction ratings by student veterans and dependents over the past 10 years.

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**Jayda Manning**, a graduate of the Richland One Middle College, became the youngest student to graduate from MTC in May 2016. Manning earned an Associate in Arts degree within months of her high school graduation.





**15,072**

Academic Students

**25.3**

Average Age

**40%**

Male

**60%**

Female

**39%**

Full-time Students

**61%**

Part-time Students



# 1,183

LIFE Scholars in 2015 | 16  
The largest number in  
MTC history

# 2

valedictorians from local  
high schools began their higher  
education at MTC

# \$8,570

awarded to MTC from Home Depot in  
partnership with the Student Veterans of  
America to develop a Student Veterans  
Center on the Beltline Campus

## Leveraging Goodwill

### | STUDENT SUCCESS

- > **MTC opened a third College and Career Center at Swansea High School** in Lexington School District Four. The centers, located in Swansea High School, Batesburg-Leesville High School, and Fairfield Central High School, increase access to college and enhance student readiness for the higher education experience.
- > **MTC received \$1.98 million from the U.S. Department of Education** to provide Talent Search services from 2016-2021. This program serves low-income, first-generation students in grades 6-12 to encourage them to persist in school, enroll in postsecondary education, and graduate. 825 students will receive benefits each year.
- > **The U.S. Department of Education funded the MTC Educational Opportunity Center (EOC) for \$1.18 million from 2016-2021** as part of a competitive grant. The EOC program assists students and families through the FAFSA process, and it provides adults with assistance in career exploration and college-entry processes. Only three colleges or universities in South Carolina received this funding.



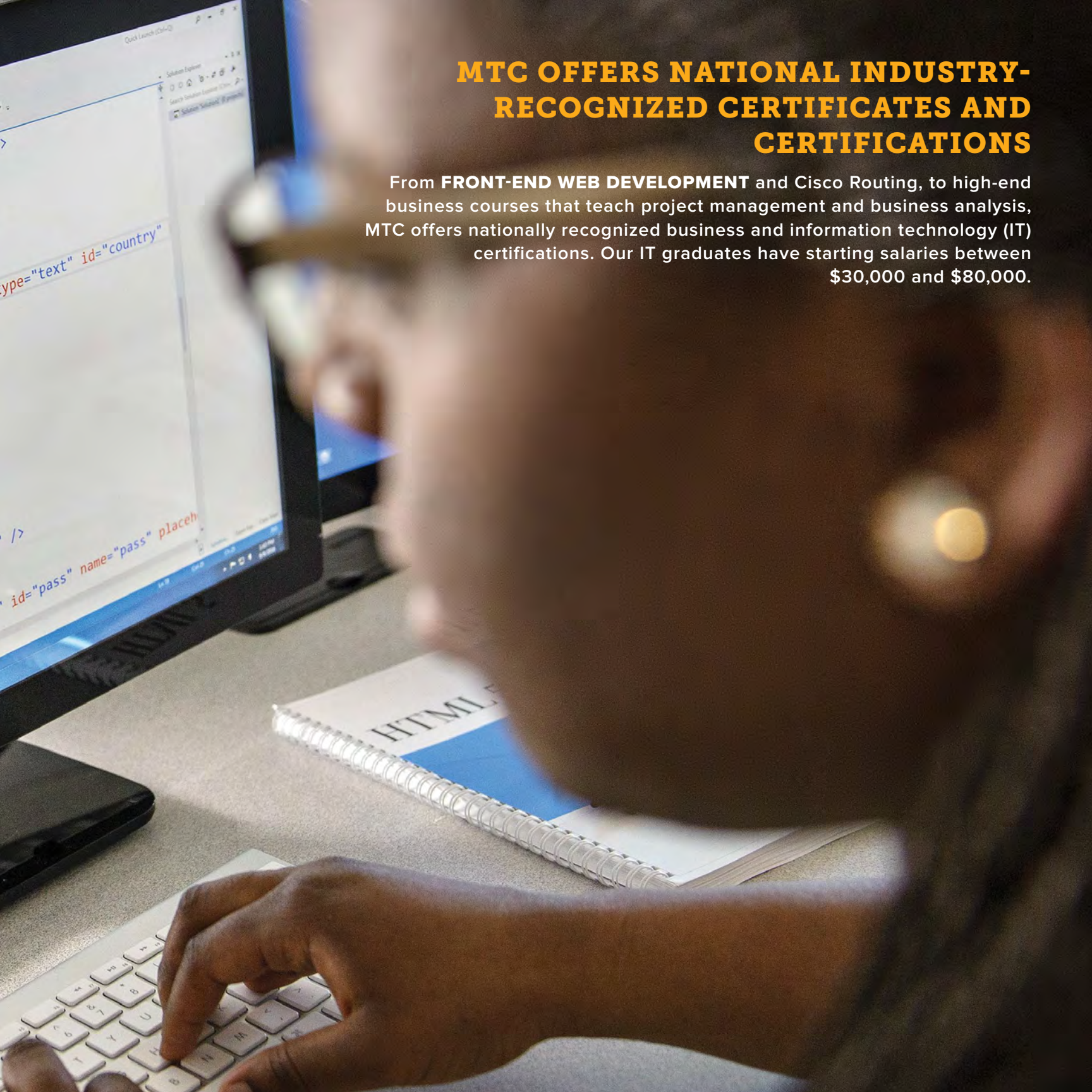


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## MTC OFFERS NATIONAL INDUSTRY- RECOGNIZED CERTIFICATES AND CERTIFICATIONS

From **FRONT-END WEB DEVELOPMENT** and Cisco Routing, to high-end business courses that teach project management and business analysis, MTC offers nationally recognized business and information technology (IT) certifications. Our IT graduates have starting salaries between \$30,000 and \$80,000.



## **Growing the College** | CORPORATE AND CONTINUING EDUCATION

- > **MTC is the only South Carolina organization to receive a \$4 million grant through the U.S. Department of Labor's TechHire grant program.** It will provide innovative training and information technology talent in the Midlands.
- > **MTC hosted 35 QuickJobs information sessions resulting in more than 1,500 attendees and 515 awarded scholarships.** QuickJobs programs offer targeted training that leads to in-demand careers and career advancement.
- > **Business Solutions increased corporate-sponsored training by 24%**, which was the biggest increase in MTC's history.

## **Making Lives Better** | CORPORATE AND CONTINUING EDUCATION

- > **81% of MTC Corporate and Continuing Education graduates in the business, computer, healthcare and human services, and industrial trades and manufacturing programs** are employed or continuing their education within six months of graduation.
- > **MTC hosted more than 400 people at the Administrative Professionals Conference in April 2016.** The annual conference engages attendees to discover new ideas and information to grow their career, while enjoying dynamic speakers and valuable networking.
- > **6,997 employees at 130 employers' sites were trained by MTC faculty**, enabling these individuals to gain the skills needed to successfully compete in the local workforce.



**12,644**

CCE Students

**1,997**

Certificates Awarded

**31.3**

Average Age

**42%**

Male

**58%**

Female



130

businesses received customized training

2,111

contract training classes

1,552

classes on employers' sites

MTC Business Solutions works with corporate customers to provide customized training and connect MTC resources to employers' specific workforce needs.

## Leveraging Goodwill

CORPORATE AND CONTINUING EDUCATION

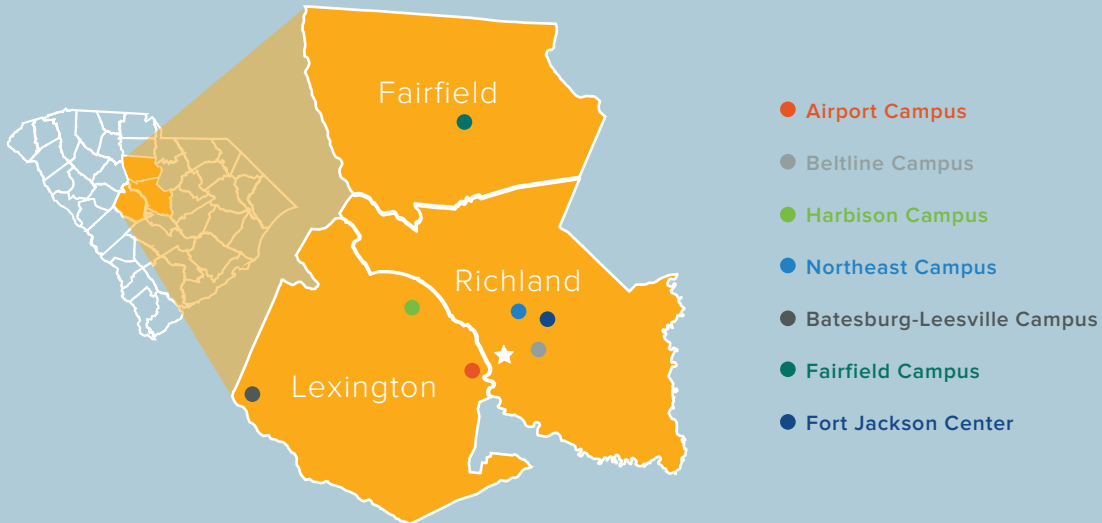
- > **16,792 local employees took advantage of one or more training courses** to expand their skills and leverage their productivity in the workforce.
- > **72 QuickJobs workforce development scholarships totaling more than \$202,000** were provided by the MTC Foundation along with the support of many individual and corporate partners such as Bank of America, Wells Fargo, International Paper, and Colonial Life.
- > **98% of surveyed Business Solutions customers would recommend MTC graduates as employees.** The employers rated MTC graduates highly on technical skills, overall on-the-job performance, and overall readiness for the workforce.



**{ 89% }**

of MTC graduates are employed or continuing their education within six months of graduation

**\$835  
MILLION+**  
ECONOMIC IMPACT IN  
THE CENTRAL MIDLANDS



**ANNUAL BUDGET**



**\$86 million**  
total budget



**643**  
total full-time  
faculty and staff



**685**  
total part-time  
faculty and staff

# 15,000+

Academic students served annually

- > Arts and Sciences
- > Business
- > Engineering Technology
- > Health Sciences
- > Industrial Technology
- > Information Systems Technology
- > Nursing
- > Public Service

# 25,000+

Enrollments annually in Corporate and Continuing Education courses offering career-specific training

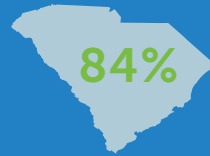
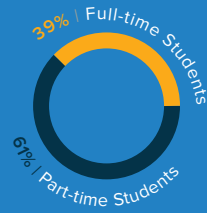
- > Business
- > Computers
- > Creative Careers
- > Employee and Leadership Development
- > Healthcare and Human Services
- > Industrial, Trades, and Manufacturing
- > Personal Enrichment

\*Courses can be completed in a matter of weeks or months.

## DEMOGRAPHICS



Average Age = 25.3



From Richland, Lexington, and Fairfield Counties

{ 79% of students receive financial aid }

# 120+

degree, diploma, and certificate programs of study



## TUITION, BOOKS AND FEES

Approximately \$3,300 per semester (varies depending on program of study)

## THE MTC FOUNDATION

more than **\$11 million** in total assets

- > Annually provides more than \$200,000 in scholarship support for MTC students
- > Annually provides more than \$100,000 in program support to college faculty and staff

## **Growing the College** | GIVING MAKES A REAL IMPACT

- > **The Midlands Technical College Foundation awarded 51 academic scholarships in the amount of almost \$100,000.** Scholarship support is a vital service of the MTC Foundation.
- > **The Midlands Technical College Endowment grew by \$1.4 million during FY2015-2016.** Pledges to the endowment help provide student support for many years to come.
- > **MTC received \$50,000 from Dr. Arthur C. Coogler in honor of his late wife Patricia Mogel Coogler.** The Dental Sciences Endowed Scholarship will support students in the dental hygiene and dental assisting programs. The gift was one of the top-five, one-time gifts ever received from an individual in the college's history.

## **Making Lives Better** | GIVING MAKES A REAL IMPACT

- > **MTC celebrated Black History Month by welcoming graduates of Harbison Institute back to the site of their campus.** Originally founded in Abbeville in 1882, Harbison Agricultural College was relocated to the current site of MTC's Harbison Campus in 1911. Harbison Institute closed in 1958, and 20 years later the property was donated to MTC with the understanding that it would be used perpetually for higher education.
- > **The MTC Foundation helped provide emergency financial assistance and book replacement for students who were impacted by the floods of October 2015.** One of these students was Bianca Alvarez, an MTC nursing student who lost all of her books in the flood.
- > **Bridging the Gap Scholarship funds were provided for more than 20 students** who needed additional funding sources to be able to attend MTC.





More than  
**\$2,400,000**

**TOTAL GIFTS**

cash and stocks, pledges,  
and gifts in-kind received in  
the 2015-2016 fiscal year

**\$13,020**

Alumni

**\$1,812,835**

Commission and  
Foundation Board

**\$294,909**

Businesses, Corporations  
and Foundations

**\$101,340**

Individuals

**\$73,299**

Faculty and Staff

**\$151,433**

Gifts In-Kind



More than  
**\$2,250,000**

### **MTC LEADERSHIP GIVING**

MTC leadership is showing real commitment by making pledges and gifts to programs and scholarships. Leadership includes 13 members of the MTC Commission, 22 members of the MTC Foundation Board of Trustees, and 11 members of the MTC Executive Council.

**\$100,000**

**Commission Chair**

**Robby Wilkins and family**

**\$1,250,000**

**MTC Foundation board member**

**Rev. Solomon Jackson, Jr.**

**\$500,000**

**unrestricted anonymous pledge  
for programs and services**

## **Leveraging Goodwill**

### **GIVING MAKES A REAL IMPACT**

- > **In March 2016, the MTC Foundation unveiled a presidential hall of honor at Harbison Theatre.** The display honors the leadership and dedication of each of the five past MTC presidents: Robert L. Grigsby, Jr.; Dr. James R. Morris, Jr.; Dr. James L. Hudgins; Dr. Barry W. Russell; and Dr. Marshall (Sonny) White, Jr.
- > **The Midlands Technical College Foundation and the MTC Corporate and Continuing Education division hosted the inaugural Celebration of Partnerships** event in May 2016 honoring those whose support has made the college a first-choice institution. The celebration included alumni, distinguished guests, and more than 100 college partners; including many representatives of the 130 companies that choose MTC as their preferred training partner.
- > **More than 100 people attended the Annual Scholarship Donor Breakfast in April 2016.** The event thanked MTC's generous scholarship donors and provided them the opportunity to meet their scholarship recipients.

MTC Office of Philanthropy Fundraising Summary 2015-2016

Gifts of Cash and Stocks	<b>\$370,284</b>
Pledges	<b>\$1,925,268</b>
Gifts In-Kind	<b>\$151,433</b>
Total New Commitment	<b>\$2,446,986</b>





## THE HARBISON THEATRE AT MTC CURTAIN ROSE FIVE YEARS AGO

Thousands have laughed and celebrated during amazing performances in the 400-SEAT VENUE. Donors now have a chance to become a permanent part of this state-of-the-art facility with a brass nameplate on a theatre seat.



## **Growing the College** | HARBISON THEATRE AT MTC

- > **Through partnerships with the Irmo Chapin Recreation Commission and School District 5 of Lexington and Richland Counties**, and through programs such as National Theatre Live, Harbison Theatre served as a first or early experience with MTC for nearly 700 kindergarten through twelfth grade students.
- > **This season, MTC unveiled the Harbison Theatre Art Gallery**, featuring work created by MTC students and by professional visual artists living in our service area.

## **Making Lives Better** | HARBISON THEATRE AT MTC

- > **In 2015-2016, Harbison Theatre at MTC doubled the size of its Signature Series**, offering 22 professional performances, talks, and screen events.
- > **The HT@MTC Performance Incubator produced “Ruins,” the incubator’s fourth new production** featuring a professional performer based in the college’s service region. Incubator performances premiere at Harbison Theatre but are designed for touring. Featured performers tour their productions indefinitely, contributing to the viability of a sustainable career as a professional performer based in the Midlands.



**HARBISON  
THEATRE**  
at  
**MIDLANDS  
TECHNICAL COLLEGE**

**19,145**

visitors

**88**

performances  
and workshops

**216**

days of facility use for  
workshops, rehearsals,  
and performances



# \$15,000

received from Richland County  
via its hospitality tax grant program

# 210

positive, unpaid media mentions,  
including the cover of the Free Times  
Annual Arts Issue



2,348



1,110



190

## Leveraging Goodwill

HARBISON THEATRE AT MTC

- > Harbison Theatre at MTC raised **\$3,405** via Midlands Gives, a one-day individual giving event sponsored by the Central Carolina Community Foundation.
- > Harbison Theatre at MTC received a **\$15,000** series sponsorship from Capital City Lake Murray Country.

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The *Take Your Seat* campaign at Harbison Theatre allows you, your business, or your favorite organization to become a permanent part of this state-of-the-art facility. A beautiful brass plaque, engraved as you wish, will be installed on the back of a seat in permanent recognition of your generous support. Naming a seat exemplifies your support of the arts in the Midlands; it can also serve as a one-of-a-kind gift for that special person or place in your life. The benefits to joining this prestigious group of donors includes:

- > A brass nameplate on a seat in Harbison Theatre
- > Invitation to the President's Circle event with MTC President Dr. Ronald L. Rhames
- > A season-opening champagne reception



MUPPET  
SHOW





## **BECOMING MTC ALUMNI**

**1,560 STUDENTS** representing the MTC Class of 2016 joined the Alumni Association. Since the May graduation, these proud alumni have launched careers, transferred to four-year colleges, re-entered the workplace, and served as ambassadors and advocates for MTC.



## Growing the College | ALUMNI ASSOCIATION

- > **The MTC Alumni Association grew by 1,053% in FY 2015-2016.** Since launching in 2015, the MTC Alumni Association has 2,850 members who are spread throughout the Midlands, South Carolina, and the United States.
- > **Exemplary alumni, such as the Honorable Judge Tomothy C. Edmond, District Court Magistrate; and Steven M. Ard, Owner of Ard Container Service and MTC student scholarship donor;** returned to MTC to speak to students about what it takes to be successful.

## Making Lives Better | ALUMNI ASSOCIATION

- > **MTC selected Joseph “Hilik” Shenkar, Assistant Solicitor, Special Assistant U.S. Attorney, as the 2016 Distinguished Alumni Award recipient.** The Distinguished Alumni Award recognizes alumni who have achieved exemplary success in their field. After earning his Associate in Arts degree from Midlands Technical College in 2005, Shenkar went on to earn a Bachelor of Science and a Juris Doctor degree from the University of South Carolina.
- > **15% of all gifts to the MTC Foundation came from MTC Alumni.** These gifts provide scholarships, recruit top-level faculty, and inspire our leaders of tomorrow. Alumni gifts to the MTC Foundation have a real impact, assisting students toward reaching education goals that meet the needs of today’s economy.



## Leveraging Goodwill

### ALUMNI ASSOCIATION

- > **Nine alumni are members of the MTC Foundation Tribute Society and have been recognized as distinguished in their profession.** Through their citizenship, service, and caring and generous spirit, these alumni personify qualities and character for all MTC students and graduates to emulate.
- > **Two-and-a-half miles of Midlands roadways are adopted by the MTC Alumni Association** in an effort to improve and care for our community. This is a partnership between the Alumni Association and the local non-profit, Keep the Midlands Beautiful. Together, alumni, students, faculty, and staff volunteer in Richland and Lexington counties throughout the year.

## Meet Myles

The MTC *Name the Jeep* social media contest made more than **19,000 impressions** on Facebook. There were more than **50 names submitted** and more than **200 votes cast** by students. “Myles” won by one vote. “Mighty” came in second, and “The Traveler” third.



# 2,850

Members of the  
MTC Alumni Association

## 64%

25 and Younger

## 30%

26-45

## 5%

46-59

## 1%

60 and Older



165



110

# Midlands Technical College Financials

> **For the 20th consecutive year**, the Government Finance Officers Association (GFOA) awarded MTC the Certificate of Achievement for Excellence in Financial Reporting (CAFR) for the fiscal year 2014-2015.

The certificate is the highest form of national recognition in the area of governmental accounting and financial reporting.

## MTC Commission

**Robert P. Wilkins, Jr.**  
**Katie M. Bolden**  
**Ronald H. Burkett**  
**Pamela S. Harrison**  
**Margaret U. Holmes**  
**Randall “Mack” Jackson**  
**Sandra J. Jackson**  
**Christopher M. Joye**  
**Robert C. Lentz**  
**George P. “Garry” Powers**  
**L. Todd Sease**  
**Peter E. Sercer, Sr.**  
**Diane E. Sumpter**

## MTC Executive Council

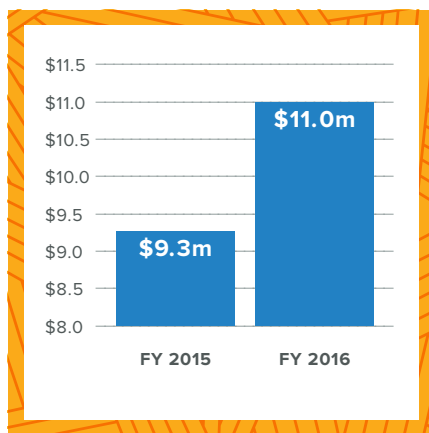
**Ronald Rhames**  
 President  
**Starnell Bates**  
 Vice President for Institutional Support  
**Ronald Drayton**  
 Vice President for Academic Affairs  
**Barrie Kirk**  
 Vice President of Corporate and Continuing Education and Marketing Communications

**Jack Hoekstra**  
 Associate Vice President of Philanthropy and CEO of the Midlands Technical College Foundation  
**Tom Ledbetter**  
 Associate Vice President for Entrepreneurship  
**Sandra Oliver**  
 Vice President for Student Development Services

**Crystal Rookard**  
 General Counsel and Special Advisor to the President  
**Shickre Sabbagha**  
 Director of Retention  
**Debbie Walker**  
 Vice President for Business Affairs  
**Chuck Whipple**  
 Director of MTC Enterprise Campus

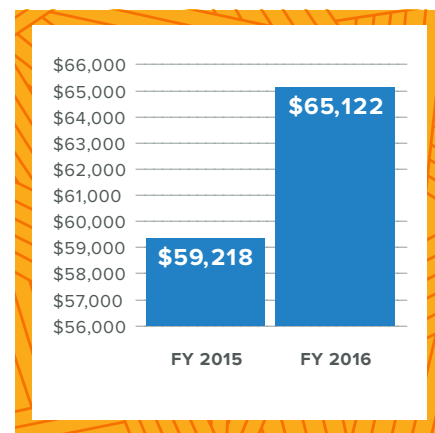
## MTC Foundation Net Assets

FISCAL YEAR 2016



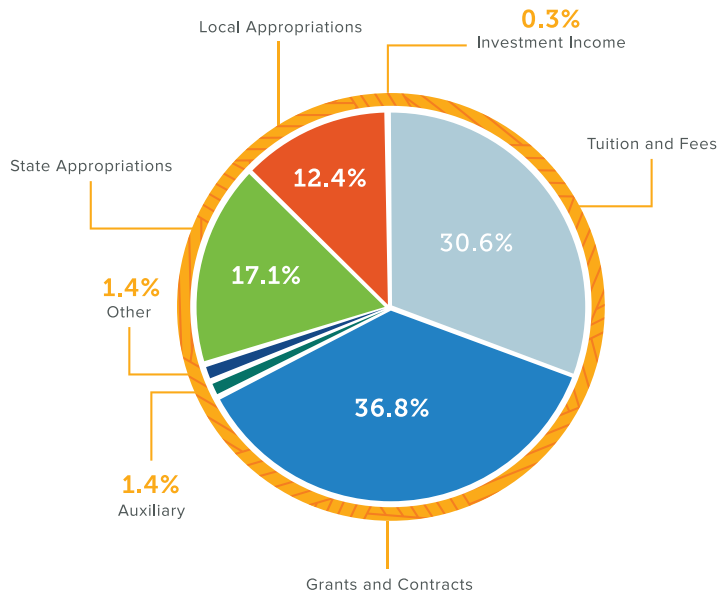
## MTC Enterprise Campus Authority Revenue

FISCAL YEAR 2016



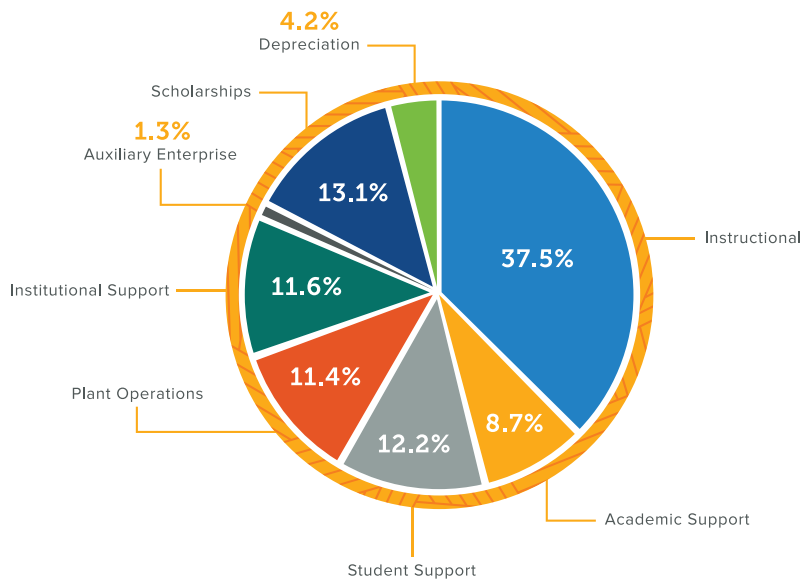
## MTC Revenue by Source

FISCAL YEAR 2016



## MTC Operating Expenses by Function

FISCAL YEAR 2016



# \$11,052,055

## TOTAL GRANTS AWARDED

March 1, 2015 – August 11, 2016

TRIO | Student Support Services

# \$1,407,555

from U.S. Department of Education

South Carolina Apprenticeship Initiative | SCAI

# \$200,000

from U.S. Department of Labor

MTC CARES

# \$2,250,000

from U.S. Department of Education

Computer Numerical Control Scholarships

# \$30,000

from Gene Haas Foundation

Midlands TechHire

# \$4,000,000

from U.S. Department of Labor

Talent Search

# \$1,980,000

from U.S. Department of Education

Educational Opportunity Centers

# \$1,184,500

from U.S. Department of Education



8,990



2,691



625



16,715

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